

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Contract / Revision 488558 /		Alt Order # 06266459
Product OBAMA 4 AMERICA		
Contract Dates 09/04/12 - 09/10/12		Estimate # 1536
Advertiser Obama For America		Original Date / Revision 08/07/12 / 09/07/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/04/12	09/10/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$325.00			
N 2	KVVU	09/04/12	09/10/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$450.00			
N 3	KVVU	09/04/12	09/10/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$450.00			
N 4	KVVU	09/04/12	09/10/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				2	\$175.00			
N 5	KVVU	09/04/12	09/07/12	Better	M-F 11a-12p		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	-TWTF--				4	\$125.00			
N 6	KVVU	09/04/12	09/10/12	Anderson	3-4p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				2	\$175.00			
N 7	KVVU	09/04/12	09/10/12	The Dr.Oz Show	4-5p		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$225.00			
N 8	KVVU	09/04/12	09/10/12	Fox 5 News at 5	5-530p		:30			NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$550.00			
N 9	KVVU	09/04/12	09/10/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	5	\$3,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$625.00			
N 10	KVVU	09/04/12	09/10/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	5	\$10,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$2,150.00			
N 11	KVVU	09/08/12	09/08/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 488558 /		<u>Alt Order #</u> 06266459
<u>Contract Dates</u> 09/04/12 - 09/10/12	<u>Product</u> OBAMA 4 AMERICA	<u>Estimate #</u> 1536
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 08/07/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$725.00			
D 12	KVVU	09/09/12	09/09/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	0	\$0.00
D 13	KVVU	09/09/12	09/09/12	Sports Plus Su 1045p	1045p-11p		:30			NM	0	\$0.00
N 14	KVVU	09/04/12	09/10/12	Friends	M-F 12:05-1:05a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				2	\$150.00			
N 15	KVVU	09/04/12	09/10/12	Extra	M-F 1:05-1:35am		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				2	\$75.00			
D 16	KVVU	09/09/12	09/09/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00
D 17	KVVU	09/09/12	09/09/12	Numb3rs	Sun 12-1am		:30			NM	0	\$0.00
D 18	KVVU	09/10/12	09/10/12	Hell's Kitchen	Mon 8p-9p		:30			NM	0	\$0.00
N 19	KVVU	09/07/12	09/07/12	Bones	Fri 9p-10p		:30			NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$1,750.00			
N 20	KVVU	09/09/12	09/09/12	NFL Early Game	NFL Early Game		:30			NM	1	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$4,250.00			
N 21	KVVU	09/09/12	09/09/12	NFL Late Game	NFL Late Game		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$4,500.00			
N 22	KVVU	09/08/12	09/08/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$1,250.00			
Totals											52	\$38,000.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/10/12	52	\$38,000.00	\$32,300.00
Totals	52	\$38,000.00	\$32,300.00

Signature: _____ **Date:** _____

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ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US REP.# _____ OFF.# 762 SALESMAN # _____
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW,
 WASHINGTON, DC 20007 SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 6266459 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA 4 AMERICA EST# 1536 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP7/12 11.10

REP: TO ROSE
 FROM TERESA
 REVISED ORDER NO 60S NOW
 REV TTL 38000
 PLS CONFIRM

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS:

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1536

12	S		1000P-1045P	60		\$2,500.00	9/9	9/9	0		SUN	0
PROGRAM : FOX 5 NEWS AT 10PM SUN ORD COM1: REVISED RATE ORD COM2: CONVERTED SPOT TO 60S												

REP HEADLINE# 6266459 TRF# 488558
 \$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP
 CHANGES
 SEP7/12 11.10
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
13	S		1045P-1100P	60		\$1,570.00	9/9	9/9	0		SUN	0
PROGRAM : FOX 5 SPORTS EXTRA												
ORD COM1: REVISED RATE												
ORD COM2: CONVERTED SPOT TO 60S												
18	S		800A-900A	60		\$640.00	9/9	9/9	0		SUN	0
PROGRAM : FOX NEWS SUNDAY												
ORD COM1: CONVERTED SPOT TO 60S												
19	S		1200M-100A	60		\$200.00	9/9	9/9	0		SUN	0
PROGRAM : NUMB3RS												
ORD COM1: CONVERTED SPOT TO 60S												
28	S		800P-900P	60		\$5,600.00	9/10	9/10	0		MON	0
PROGRAM : HELLS KITCHEN												
ORD COM1: PRG 'HELLS KITCHEN' PRE-BOOKED PLS APPROVE.												
ORD COM2: CONVERTED SPOT TO 60S												
THIS IS A MAKE-GOOD FOR SEP10 ON LINE-20 FOR 1 SPOT/WK												
25	RL		1000A-100P	30		\$4,250.00	9/9	9/9	1		SUN	1
PROGRAM : FOX NFL (GAME 1)												
ORD COM1: CONVERTED SPOT TO 60S												
26	RL		100P-400P	30		\$4,500.00	9/9	9/9	1		SUN	1
PROGRAM : FOX NFL (GAME 2)												
ORD COM1: CONVERTED SPOT TO 60S												
30	S		1100A-1200N	60		\$250.00	9/10	9/10	0		MON	0
PROGRAM : BETTER LAS VEGAS												
ORD COM1: ADD TO SCHED												

SEP/12 38000.00 CONTRACT TOTAL 38000.00
 TOTAL SPOTS 52

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$183,921 KVVU 19% KSNV 27% KLAS 24% KTNV 17% KVMY 7% KVCW 5% CABL 0% KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP6/12 16.11
CHANGES *** KVVU-TV ***

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	MAURA GILROY	
SALES PRSN	PH- TERESA DIFURIA	

SALES PRSN PH- TERESA DIFURIA

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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— (CE) —

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP6/12 16.11

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP6/12 16.11
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	*		1000P-1045P	60		\$2,500.00	9/9	9/9	1		SUN	1
PROGRAM : FOX 5 NEWS AT 10PM SUN												
ORD COM1: REVISED RATE												
ORD COM2: CONVERTED SPOT TO 60S												
13	*		1045P-1100P	60		\$1,570.00	9/9	9/9	1		SUN	1
PROGRAM : FOX 5 SPORTS EXTRA												
ORD COM1: REVISED RATE												
ORD COM2: CONVERTED SPOT TO 60S												
18	*		800A-900A	60		\$640.00	9/9	9/9	1		SUN	1
PROGRAM : FOX NEWS SUNDAY												
ORD COM1: CONVERTED SPOT TO 60S												
19	*		1200M-100A	60		\$200.00	9/9	9/9	1		SUN	1
PROGRAM : NUMB3RS												
ORD COM1: CONVERTED SPOT TO 60S												
28	*		800P-900P	60		\$5,600.00	9/10	9/10	1		MON	1
PROGRAM : HELLS KITCHEN												
ORD COM1: PRG 'HELLS KITCHEN' PRE-BOOKED PLS APPROVE.												
ORD COM2: CONVERTED SPOT TO 60S												
THIS IS A MAKE-GOOD FOR SEP10 ON LINE-20 FOR 1 SPOT/WK												
25	*		1000A-100P	60		\$8,500.00	9/9	9/9	1		SUN	1
PROGRAM : FOX NFL (GAME 1)												
ORD COM1: CONVERTED SPOT TO 60S												
26	*		100P-400P	60		\$9,000.00	9/9	9/9	1		SUN	1
PROGRAM : FOX NFL (GAME 2)												
ORD COM1: CONVERTED SPOT TO 60S												
30	A		1100A-1200N	60		\$250.00	9/10	9/10	1		MON	1
PROGRAM : BETTER LAS VEGAS												
ORD COM1: ADD TO SCHED												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
SEP/12			57510.00									
CONTRACT TOTAL												57510.00
TOTAL SPOTS												58

MARKET TOTALS \$183,921 KVVU 19% KSNV 27% KLAS 24% KTNV 17% KVMY 7% KVCW 5% CABL 0% KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE